



7th Annual  
**Washington  
Health Care  
Conference**

Health care in a post-COVID world

**OCTOBER 19 – 22**



# Agenda

## Schedule of events

All times are in Eastern Daylight Time

### Day 1 – Monday, October 19, 2020

12:30pm – 1:30pm

#### **Employees at work: What the health care industry needs to know**

The life sciences and health care industry has been particularly hard hit by the COVID-19 pandemic, balancing essential workers on the frontlines with those working remotely. As businesses begin to send employees back to the workplace and continue to safeguard those already there, what does the health care industry need to watch for in the coming months? Our moderated session will cover some of the key issues.

#### **Speakers:**

- Jill Vorobiev, Partner, Reed Smith
- Paulo McKeeby, Partner, Reed Smith
- Sarah Cummings, Partner, Reed Smith (moderator)

### Day 2 – Tuesday, October 20, 2020

11:00am – 12:00pm

#### **Telehealth post-COVID-19: A conversation with PlushCare Chief Medical Officer, Dr. James Wantuck**

This intimate discussion will focus on how COVID-19 transformed telehealth and what changes we can expect to outlast the pandemic, through the lens of Dr. Wantuck, co-founder and Chief Medical Officer of San Francisco-based telehealth provider, PlushCare.

#### **Speakers:**

- James Wantuck, M.D., Physician and Chief Medical Officer, PlushCare
- Paul Pitts, Partner, Reed Smith

12:30pm – 1:30pm

#### **Telehealth blocking and tackling: How companies can manage the changing regulatory landscape**

Our panel of in-house health care and data privacy experts will discuss the full scope of telehealth regulatory issues, including fraud and abuse considerations, payment and coverage concerns, and how companies can manage critical operational issues in the now and next.

#### **Speakers:**

- Kim Gold, Chief Privacy Officer and Head of Privacy Law, Associate General Counsel, Genentech, Inc.
- Ali Hartley, General Counsel, Carbon Health
- Paul Pitts, Partner, Reed Smith
- James Hennessy, Associate, Reed Smith (moderator)

## Day 3 – Wednesday, October 21, 2020

10:00am – 11:00am

### Compliance program 2.0: Rethinking compliance in the modern age

Recently, DOJ revised its guidance on evaluating compliance programs to make clear that programs should be custom tailored to each company and lean heavily on data analytics to assess and mitigate risks. We agree. In this panel, we will discuss how compliance programs can and should be designed to work with your company's business and information systems, and why monolithic compliance structures from the turn of the century may no longer be up to the task.

#### Speakers:

- Alison Parkes, Vice President, Compliance Effectiveness & Improvement, Smith & Nephew
- Jeff Layne, Partner, Reed Smith
- Ben Koplín, Partner, Reed Smith
- Katie Pawlitz, Partner, Reed Smith

12:30pm – 1:30pm

### Virtual investigations during – and after – the pandemic

This session will include a discussion and guidance on conducting virtual/remote internal investigations, challenges that are frequently faced, and solutions for overcoming those challenges. This will be an opportunity to share solutions and best practices as health care companies adopt new models for their business operations in light of the pandemic.

#### Speakers:

- Afsheen Davis, Deputy General Counsel, Texas Children's Hospital
- Dan Fitzgerald, Senior Counsel, Walgreen Co.
- Sara Brinkmann, Partner, Reed Smith
- Selina Coleman, Partner, Reed Smith

## Day 4 – Thursday, October 22, 2020

10:15am – 11:15am

### Session A: D&O and E&O insurance challenges in a time of increasing cost and risk

Corporations and their Directors and officers are now being asked to make decisions that will affect the health and safety of their workforces and the economic viability of their organizations in an unprecedented global environment. Lawsuits will inevitably follow challenging those decisions – and capacity and risk tolerance in the D&O insurance market is decreasing rapidly. How are organizations providing the financial protections necessary to protect themselves and encourage their directors and officers to stay on the job?

#### Speakers:

- Bryan Berkman, Senior Vice President and Placement Specialist, Marsh JLT Specialty
- Machua Millett, Chief Innovation Officer, FINPRO US Practice, Marsh JLT Specialty
- Kerri Petri, Senior Vice President, Marsh JLT Specialty
- Doug Barry, Vice President, Corporate Law, Alexion Pharmaceuticals, Inc.
- Courtney Horrigan, Partner, Reed Smith (moderator)

### Session B: Legal ethics in the age of COVID-19

Maintaining client confidences is always of paramount importance, but it has taken on increased significance and been confronted with new challenges since the advent of COVID-19. Our panelists will discuss how attorneys should maintain their ethical obligations to preserve client confidences in light of the shift to remote working. Topics will include an overview of applicable rules, a review of recent significant cases involving ethics

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violations, preserving confidentiality of communications, and ensuring the security of client information.

**Speakers:**

- Tom Allen, Partner, Reed Smith
- Rick Robinson, Partner, Reed Smith
- Lora Spencer, Associate, Reed Smith

11:30am – 12:30pm

**Keynote: Embracing diversity and inclusion in health care leadership**

**Speakers:**

- Dr. Geraldine McGinty, Chief Strategy and Contracting Officer, Associate Professor of Clinical Radiology and Population Health Sciences, Weill Cornell Medicine

# Registration and conference overview

Our Washington Health Care Conference is complimentary and open to in-house counsel and executives active in the energy and commodities sector.

**Join the conversation, follow us #DCHEALTHCONF2020**

[You can register here](#) for the entire series or select the sessions of most interest.

Alternatively, please contact Lindsay Korenich  
lkorenich@reedsmith.com

## Conference overview

The pandemic has fundamentally changed the health care and life sciences industry. So what comes after COVID for organizations operating in this space?

Reed Smith attorneys and industry experts will explore just that in a series of thought-provoking, interactive sessions - spread over four days - delivered to your desk virtually. Our speakers will provide up-to-the-minute legal, regulatory, and policy developments in the health care and life sciences sector, with an eye towards future risks and opportunities.

In addition, we are pleased to announce Dr. Geraldine McGinty of Weill Cornell Medicine as our 2020 keynote speaker. Dr. McGinty will be speaking on the incredibly timely topic of **“Embracing Diversity and Inclusion in Health Care Leadership.”**

## CLE credit

CLE credit will be available for select sessions and will be offered in multiple states. Reed Smith LLP is an accredited CLE provider in California, Florida, Illinois, New Jersey, New York, Pennsylvania and Texas. Additional states may be added upon request.

## Our Global Life Sciences Health Industry Group

Reed Smith's global Life Sciences Health Industry (LSHI) Group is multidisciplinary, involving the skills and experience of a large core practice group of more than 200 lawyers devoted entirely to the life sciences and health care fields. Our clients are located in the United States, Europe, Asia and other markets, and over the years, we have represented virtually every type of enterprise connected with the life sciences health industry in a wide range of areas. Reed Smith is consistently ranked as one of the top U.S. law firms in the Health Care industry by the *American Health Lawyers Association*, *Modern Healthcare*, *Best Lawyers®*, *Chambers USA*, *Legal 500*, *LMG Life Sciences* and *Corporate Counsel*.

# 2020 Conference Planning Committee



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## Questions?

If you have any questions related to this conference, please contact Lindsay Korenich at [lkorenich@reedsmith.com](mailto:lkorenich@reedsmith.com).

**Reed Smith is a dynamic international law firm, dedicated to helping clients move their businesses forward.**

Our long-standing relationships, international outlook, and collaborative structure make us the go-to partner for speedy resolution of complex disputes, transactions, and regulatory matters.



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