

*Register by
September 20
to save!*

Healthcare Enforcement Compliance Conference

November 5–7, 2023
Washington, DC

Hear first-hand from government enforcement leaders about regulatory changes, expectations, and key priorities, and gain insight into current enforcement issues.

Come away with a greater understanding of how to detect problems and properly investigate violations within your organization.

Learn more
hcca-info.org/2023HECC



About the conference

The Healthcare Enforcement Compliance Conference is an annual event for healthcare compliance professionals looking to gain insight into properly monitoring, detecting, investigating, and managing violations.

Government enforcement leaders will provide updates and insights on regulatory changes, expectations, and key priorities. Speakers will include representatives from the HHS-OIG, Civil Division of the DOJ, U.S. Department of Health and Human Services, Office of Counsel to the Inspector General, and leaders in the healthcare enforcement compliance industry.

All conference sessions are organized by knowledge level: basic, intermediate, and advanced. These levels are a guideline, and you are welcome to attend sessions of any level.

Attendees will have the opportunity to earn live Compliance Certification Board (CCB)[®] continuing education units (CEUs) for participating.

Key subject areas:

- False Claims Act
- Cybersecurity and privacy
- Managed care
- EKRA, Stark, and Anti-Kickback
- Noncompliance and Internal investigations
- Hospital and physician compensation
- Medicaid fraud enforcement
- Federal Administrative Sanctions
- Post-pandemic enforcement and policy
- Behavioral health

Who should attend?

- Compliance officers
- Chief quality officers
- Presidents/CEOs
- Senior internal auditors
- Directors of compliance
- Regulatory/risk officers
- Government employees
- General counsel
- Compliance attorneys

Become Certified



Gain career credibility: get certified.

Certification matters. It can enhance your career and give you credibility with your organization and peers.

Take the first step and apply to sit for a Compliance Certification Board (CCB)[®] exam.

Exams now offered online

[Learn more
hcca-info.org/certification](https://hcca-info.org/certification)



Schedule at a glance

Sunday, November 5

9:00–10:30 AM Pre-Conference Breakout Sessions	P1 FCA Developments	P2 Compliance Session	P3 Cybersecurity and Healthcare Privacy
10:30–10:45 AM	Break		
10:45 AM–12:15 PM Pre-Conference Breakout Sessions	P4 Anatomy of a FCA Case	P5 Managed Care Enforcement and Compliance	P6 Criminal and Civil Enforcement and Telehealth
12:15–1:30 PM	Lunch (on own)		
1:30–3:00 PM Pre-Conference Breakout Sessions	P7 Negotiating and Mediating an FCA	P8 Clinical Research and Enforcement 2023	P9 EKRA and Kickback Enforcement
3:00–3:15 PM	Break		
3:15–4:45 PM Pre-Conference Breakout Sessions	P10 Recent Developments: Stark and Kickback	P11 Enforcement, Compliance Officer, and General Counsel	P12 Enforcement and Private Equity
4:45–6:15 PM	Welcome Reception in Exhibit Hall		

Monday, November 6

7:00–8:00 AM	Continental Breakfast (provided)		
8:00–8:15 AM	Opening Remarks		
8:15–9:00 AM	General Session 1		
9:00–10:00 AM	General Session 2		
10:00–10:30 AM	Networking Break in Exhibit Hall		
10:30–11:30 AM Breakout Sessions	101 Beneficiary Inducement and FCA Liability	102 Privacy Breach Response	103 Compliance Program Effectiveness: Disclosure Management from Report to Resolution
11:30–11:45 AM	Networking Break in Exhibit Hall		
11:45 AM–12:45 PM Breakout Sessions	201 Enforcement, Compliance, and Long-Term Care	202 FCA and Liability for Risk Adjustment	203 Clinical Research and Compliance
12:45–1:45 PM	Networking Lunch (provided)		
1:45–2:45 PM Breakout Sessions	301 Internal Investigations, Repayment, and Self-Disclosure	302 Enforcement, Compliance, and Data Analytics	303 Hospital and Physician Compensation and Value-Based Arrangements
2:45–3:15 PM	Networking Break in Exhibit Hall		
3:15–4:15 PM Breakout Sessions	401 Medical Necessity: Criminal and Civil Enforcement	402 Response to Noncompliance: Internal Investigations and Remedial Actions	403 Medicaid Fraud Enforcement
4:15–5:15 PM	Networking Reception in Exhibit Hall		

Schedule at a glance

Tuesday, November 7

7:15–8:15 AM	Continental Breakfast (provided)		
8:15–8:30 AM	Opening Remarks		
8:30–9:30 AM	General Session 3		
9:30–9:45 AM	Networking Break in Exhibit Hall		
9:45–10:45 AM Breakout Sessions	501 Federal Administrative Sanctions	502 Hot Topics in Fraud and Abuse	503 Effective Compliance and Due Diligence
10:45–11:15 AM	Networking Break in Exhibit Hall—Last Chance to Network with Exhibitors		
11:15 AM–12:15 PM Breakout Sessions	601 Post-Pandemic Enforcement and Policy	602 CIAs and IROs	603 Enforcement, Compliance, and Behavioral Health
12:15–1:15 PM	Networking Lunch (provided)		
1:15–2:15 PM Breakout Sessions	701 Response to Civil Investigative Demands	702 Enhanced Enforcement of Hospital Transparency Rule	703 Fraud and Compliance in Retail Pharmacy
2:15–2:30 PM	Networking Break		
2:30–3:30 PM Breakout Sessions	801 Handling a Criminal Healthcare Fraud Case	802 Whistleblowers: Who Are They and What Makes a Good Whistleblower Case	803 Enforcement and Compliance in Clinical Laboratories
3:30–3:45 PM	Networking Break		
3:45–4:45 PM	General Session 4		

Wednesday, November 8

8:15–8:30 AM	Exam Check-in Time: Certified in Healthcare Compliance (CHC)[®] Exam (optional)
8:30–11:30 AM	<p>Exam Time: Certified in Healthcare Compliance (CHC)[®] Exam (optional)</p> <p>The CHC exam is optional. You must apply and pay for the exam separately from the Academy. To apply online, visit hcca-info.org/Certification/ApplyforCCBCertification.aspx</p> <p>PLEASE NOTE: If you are not present at the specified “Exam Check-in Time” as listed above, and as determined by the exam proctor, you will not be allowed to sit for the exam. Actual exam duration is 120 minutes, per the Candidate Handbook. The time range, listed at left, includes mandatory exam procedures and proctor instructions.</p>

Agenda

Sunday, November 5

9:00 – 10:30 AM

PRE-CONFERENCE BREAKOUT SESSIONS

P1 FCA Developments

LEVEL: BASIC

JOHN DIESENHAUS, Partner,
Hogan Lovells US LLP

BRIAN BEWLEY, Partner, Healthcare
& Life Sciences, Reed Smith LLP

- Review of recent False Claims Act Supreme Court decisions
- Latest developments in False Claims Act liability and damages
- Dismissal and Summary Judgment in False Claims Act cases

P2 Compliance Session

P3 Cybersecurity and Healthcare Privacy

LEVEL: INTERMEDIATE

GINA GREENWOOD, Partner, Co-Lead
of Data Protection, Privacy, and
Security Practice, Nelson Mullins

- Cybersecurity and privacy legal landscape and enforcement actions
- Emerging technologies: Cybersecurity and privacy risks for healthcare-related entities
- Addressing risks from supply chain and third-party vendors

10:30 – 10:45 AM

Break

10:45 AM – 12:15 PM

PRE-CONFERENCE BREAKOUT SESSIONS

P4 Anatomy of a FCA Case

LEVEL: INTERMEDIATE

- The investigation phase: Subpoenas/ CIDs, data analysis, witness interviews, and more
- The negotiation phase: Initiation, ADR, scope of the release, damages, and other issues
- The resolution phase: Settlement agreements, individual liability, CIAs/ OIG, and relator issues

P5 Managed Care Enforcement and Compliance

LEVEL: INTERMEDIATE

TERESA MASON, Attorney, EBG Law

- Managed care fraud and enforcement
- Managing compliance risks in managed care: Risk adjustment and best practices
- Education and training and managed care compliance

P6 Criminal and Civil Enforcement and Telehealth

LEVEL: INTERMEDIATE

JONATHAN PORTER, Partner,
Husch Blackwell LLP

- Telemedicine fraud and enforcement efforts by DOJ and HHS-OIG
- COVID-19 fraud schemes: Examples and warning signs
- Genetic testing, urine drug testing and other lab fraud schemes and telehealth

12:15 – 1:30 PM

Lunch (on own)

1:30 – 3:00 PM

PRE-CONFERENCE BREAKOUT SESSIONS

P7 Negotiating and Mediating an FCA

LEVEL: ADVANCED

STEVE ALTMAN, Principle, Altman
Dispute Resolution Services

- Negotiating and mediating False Claims Act cases
- Effective settlement and mediation strategies
- Drafting False Claims Act settlement agreements

P8 Clinical Research and Enforcement 2023

LEVEL: INTERMEDIATE

LISA MURTHA, Partner, Altman
Dispute Resolution Services

- Latest developments in clinical research enforcement actions
- Common compliance risks for clinical research
- Best practices for managing clinical trial risk

P9 EKRA and Kickback Enforcement

LEVEL: INTERMEDIATE

TONY MAIDA, Partner,
McDermott Will & Emery

- EKRA prohibitions for recovery and laboratory organizations
- Criminal and civil developments in application of EKRA
- EKRA and the Anti-Kickback Statute

3:00 – 3:15 PM

Break

Agenda

Sunday, November 5

(continued)

3:15 – 4:45 PM

PRE-CONFERENCE BREAKOUT SESSIONS

P10 Recent Developments: Stark and Kickback

LEVEL: INTERMEDIATE

- Trends in recent cases applying the Kickback Statute
- Latest developments and the Stark Law
- Managing Kickback and Stark compliance risk

P11 Enforcement, Compliance Officer, and General Counsel

LEVEL: INTERMEDIATE

- Effective compliance and management: General counsel and compliance officer
- OIG's perspective on the role of general counsel and compliance officers
- Effective compliance practices and priorities

P12 Enforcement and Private Equity

LEVEL: INTERMEDIATE

JAMES SHEEHAN, Chief, Charities Bureau, NY Attorney General

KIRK OGROSKY, Partner, Goodwin Procter LLP

- Private equity participation in the healthcare industry
- Basis for liability for private equity
- Managing risk for private equity investors

4:45 – 6:15 PM

Welcome Reception in Exhibit Hall

Monday, November 6

7:00 – 8:00 AM

Continental Breakfast (provided)

8:00 – 8:15 AM

Opening Remarks

8:15 – 9:00 AM

General Session 1

9:00 – 10:00 AM

General Session 2

10:00 – 10:30 AM

Networking Break in Exhibit Hall

10:30 – 11:30 AM

BREAKOUT SESSIONS

101 Beneficiary Inducement and FCA Liability

LEVEL: INTERMEDIATE

KIM STANGER, Partner, Holland & Hart

- Prohibitions against beneficiary inducement for healthcare services
- False claims and civil money penalty liability
- OIG fraud alerts and authorities on prohibited beneficiary inducement, including criminal and civil liability for routine waiver of co-payments

102 Privacy Breach Response

LEVEL: INTERMEDIATE

BLAINE KERR, AVP, Deputy Chief Privacy Officer, Ensemble Health Partners

- Covered entity and business associates and breach response
- Obligations of covered entity and business associate
- Comprehensive, accurate and timely reports to the covered entity

103 Compliance Program Effectiveness: Disclosure Management from Report to Resolution

LEVEL: INTERMEDIATE

EDWARD (TED) CASE, Partner, Harter Secrest & Emery LLP

JUDY RINGHOLZ, Chief Compliance Officer—Corporate Compliance Department, Broward Health

- What to ask and look for in effectiveness evaluation proposals
- Things to consider as your effectiveness review is being conducted
- Using review results to improve your compliance program's performance

11:30 – 11:45 AM

Networking Break in Exhibit Hall

11:45 AM – 12:45 PM

BREAKOUT SESSIONS

201 Enforcement, Compliance, and Long-Term Care

LEVEL: INTERMEDIATE

DAVID HOFFMAN, Practice Professor of Law, Drexel University

- Criminal and civil enforcement actions
- Common basis for long term care liability
- Managing long term care risk

202 FCA and Liability for Risk Adjustment

LEVEL: INTERMEDIATE

EDWARD BAKER, Director, MFCU, Vermont Attorney General's Office

- Origins of liability for risk adjustment
- State of settlements and litigation
- Recent final RADV rule and audit liability

203 Clinical Research and Compliance

LEVEL: INTERMEDIATE

PROF. RYAN MEADE, Faculty of Law, University of Oxford

KELLY WILLENBERG, CEO, Kelly Willenberg and Associates

Agenda

Monday, November 6

(continued)

12:45 – 1:45 PM

Networking Lunch (provided)

1:45 – 2:45 PM

BREAKOUT SESSIONS

301 Internal Investigations, Repayment, and Self-Disclosure

LEVEL: INTERMEDIATE

- Authority and practical considerations for conducting internal investigations
- Methods and best practices for internal investigations
- Evaluation and report, potential self-disclosure, and resolution of compliance matters

302 Enforcement, Compliance, and Data Analytics

303 Hospital and Physician Compensation and Value-Based Arrangements

LEVEL: BASIC

ROBERT WADE, Partner, Nelson Mullins Riley & Scarborough LLP

- Legacy of liability for hospital/physician compensation arrangements
- Emerging compensation arrangements including value-based/bundled arrangements: Legal and regulatory requirements
- Compensation arrangements and hospital/physician alignment strategies

2:45 – 3:15 PM

Networking Break in Exhibit Hall

3:15 – 4:15 PM

BREAKOUT SESSIONS

401 Medical Necessity: Criminal and Civil Enforcement

LEVEL: INTERMEDIATE

ANNA GRIZZLE, Partner,
Bass, Berry & Sims PLC

- Medical necessity and criminal and civil enforcement
- Compliance effectiveness and medical necessity
- Effective response to medical necessity compliance matters

402 Response to Noncompliance: Internal Investigations and Remedial Actions

LEVEL: INTERMEDIATE

DWIGHT CLAUSTRE,
Retired Compliance Professional

ROSALIND CORDINI, Senior Vice
President, Coding & Compliance
Services, Coker Group

- Consequences for ignoring reports of non-compliant activity
- Capabilities necessary for internal investigations
- Resolution, remedial action, and self-disclosure

403 Medicaid Fraud Enforcement

LEVEL: INTERMEDIATE

JACK WENIK, Partner, Epstein
Becker & Green PC

- Medicaid fraud control unit collaboration and coordination
- Medicaid fraud identification, investigation, and multi-state prosecutions
- Government and defense perspectives on Medicaid fraud investigation

4:15 – 5:15 PM

Networking Reception in Exhibit Hall

Agenda

Tuesday, November 7

7:15 – 8:15 AM

Continental Breakfast (provided)

8:15 – 8:30 AM

Opening Remarks

8:30 – 9:30 AM

General Session 3

9:30 – 9:45 AM

Networking Break in Exhibit Hall

9:45 – 10:45 AM

BREAKOUT SESSIONS

501 Federal Administrative Sanctions

LEVEL: BASIC

GREG DEMSKE, Partner,
Goodwin Procter LLP

- Understand OIG enforcement sanctions, remedies, and appeals
- Appreciate differences from available CMS Sanctions
- Identify new CMS program integrity rules and authorities

502 Hot Topics in Fraud and Abuse

LEVEL: INTERMEDIATE

- Latest developments in fraud cases
- Kickback and Stark liability
- Medical necessity, risk adjustment, and common false claims

503 Effective Compliance and Due Diligence

LEVEL: ADVANCED

CHARLES OVERSTREET, Senior Managing
Director, FTI Consulting

- Compliance-centered due diligence process
- Transaction structure and scope of due diligence, best practices for monitoring post-transaction compliance
- Case studies, practice tips, and common risks and due diligence

10:45 – 11:15 AM

Networking Break in Exhibit Hall – Last Chance to Network with Exhibitors

11:15 AM – 12:15 PM

BREAKOUT SESSIONS

601 Post-Pandemic Enforcement and Policy

LEVEL: INTERMEDIATE

- Status of post-pandemic enforcement actions
- Payment Protection Program and Provider Relief Fund Liability
- Responding to Administrative Actions to Recover Pandemic Funds

602 CIAs and IROs

LEVEL: INTERMEDIATE

STEVE ORTQUIST, Founder & Principal,
Arete Compliance Solutions, LLC

TIM RENJILIAN, Senior Managing
Director, FTI Consulting

- Corporate integrity agreements implementation and coordination with OIG Monitor
- Obligations and role of an IRO
- Keys to successful IRO engagements

603 Enforcement, Compliance, and Behavioral Health

LEVEL: INTERMEDIATE

ANDREW SCHULKE, Chief Deputy Attorney
General, Medicaid Fraud Control Unit

CRANE POMERANTZ,
Member, Clark Hill LLP

- Eliminating Kickbacks in Recovery Act and its application to behavioral health
- Criminal and civil federal and state enforcement against mental health and substance abuse treatment facilities and sober homes
- Common arrangements and kickback liability

12:15 – 1:15 PM

Networking Lunch (provided)

1:15 – 2:15 PM

BREAKOUT SESSIONS

701 Response to Civil Investigative Demands

LEVEL: INTERMEDIATE

- Legal basis and scope of Civil Investigative Demands
- Civil Investigative Demand and subpoenas
- Civil Investigative Demands for e-data and response

702 Enhanced Enforcement of Hospital Transparency Rule

LEVEL: INTERMEDIATE

RAUL ORDONEZ, Vice President & Chief
Compliance Officer, Jackson Health System

703 Fraud and Compliance in Retail Pharmacy

LEVEL: INTERMEDIATE

DAN FITZGERALD, Senior Counsel,
Government Litigation Dept., Walgreens Co.

2:15 – 2:30 PM

Networking Break

Agenda

Tuesday, November 7

(continued)

2:30 – 3:30 PM

BREAKOUT SESSIONS

801 Handling a Criminal Healthcare Fraud Case

LEVEL: INTERMEDIATE

RALPH CACCIA, Partner, Wiley Rein LLP

- Emerging criminal enforcement trends
- Role of data in criminal cases
- Unique aspects of responding to criminal enforcement actions

802 Whistleblowers: Who Are They and What Makes a Good Whistleblower Case

- Internal reporting and response to non-compliant activity
- Understand why employees become whistleblowers and keys to recognizing potential whistleblower risk
- Key factors for actionable whistleblower cases

803 Enforcement and Compliance in Clinical Laboratories

LEVEL: INTERMEDIATE

DARRELL CONTRERAS, Chief Compliance Officer, Millennium Health

- EKRA, AKS and Clinical Laboratories
- Marketing Activities and Compliance Risk
- Identification and Response to EKRA and AKS Compliance Risk

3:30 – 3:45 PM

Networking Break

3:45 – 4:45 PM

General Session 4

Wednesday, November 8

8:15 – 8:30 AM

Exam Check-in Time: Certified in Healthcare Compliance (CHC)[®] Exam (optional)

8:30 – 11:30 AM

Exam Time: Certified in Healthcare Compliance (CHC)[®] Exam (optional)

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Healthcare Enforcement Compliance Conference

November 5–7, 2023 • Washington, DC



SECTION 1 Attendee Information

Mr Mrs Ms Dr Other _____

First Name _____ MI _____ Last Name _____

Credentials (CHC, CCEP, etc.) _____ Job Title _____

Organization (name of employer) _____

Street Address _____ City/Town _____

State/Province _____ Zip/Postal Code _____ Country _____

Work Phone _____ Email (required) _____

SECTION 2 Registration

Options

	On/Before 9/20/23	After 9/20/23
Full Conference (Sunday–Tuesday)		
<input type="checkbox"/> Member	\$975	\$1,275
<input type="checkbox"/> Non-Member	\$1,195	\$1,495
<input type="checkbox"/> Registration + First-Time Membership*	\$1,200	\$1,500
Main Conference (Monday–Tuesday only)		
<input type="checkbox"/> Member	\$975	\$1,075
<input type="checkbox"/> Non-Member	\$1,195	\$1,295
<input type="checkbox"/> Registration + First-Time Membership*	\$1,200	\$1,300

*Save by joining today (first-time members only). Dues renew at \$325.

Group Discount

<input type="checkbox"/> Group Discount for 3–9**	(\$50)	(\$50)
<input type="checkbox"/> Group Discount for 10 or More**	(\$100)	(\$100)

**Subtract the discount amount from your registration price.

TOTAL (BEFORE ANY APPLICABLE TAXES) \$ _____

Group Discount: Registration for group discounts should be submitted online in one transaction. If your registrations include a Registration + First-Time Membership, please contact Member Services for assistance. Note that discounts will not be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount. If submitting via email or mail, registration forms (one for each participant) must be sent together to ensure the discount is applied.

Dietary Needs Request (for in-person attendees only)

Gluten Free Kosher Certified Lactose Intolerant No Red Meat/Pork Nut Allergy
 Shellfish/Seafood Allergy Vegan Vegetarian Other _____

On-site Attendee Mobile Phone (for emergency on-site use only) _____

Emergency Contact (name & phone) _____

HCCA Membership: By selecting Registration + First-Time Membership, you agree to the full membership terms and conditions, including the use of your information, viewable at hcca-info.org/membership-terms-and-conditions. Visit hcca-info.org/privacy to see the full use of your information or to opt out.

Opt Out: Select if you would like to opt out of the following:

Online Member Directory: HCCA's member directory lists first and last name, organization, title, address, and phone number.

Registration FAQs: Visit hcca-info.org/faqs-national-person for answers to frequently asked questions (FAQs) about your registration.

SECTION 3 Payment

Register online with credit card payment at hcca-info.org/2023HECC

Mail a check to HCCA, 6462 City West Parkway, Eden Prairie, MN 55344 USA (contact HCCA for applicable tax and total)

Invoice me Purchase Order Number (attach PO) _____

Wire transfer requested

To register with a check, wire transfer, or purchase order, or to pay with a credit card over the phone, please contact HCCA for an invoice with applicable taxes. Due to PCI compliance, do not provide credit card information via email.

Registration is not complete until full payment is received. Tax may apply. Access to the event will not be allowed until all fees have been paid. HCCA reserves the right to cancel your registration if we do not receive payment by the start date of the event. Payments received with incorrect amounts will be returned.

Email helpteam@hcca-info.org or call HCCA at 952.988.0141 or 888.580.8373.

SECTION 4 Acknowledgements

By submitting this registration, you agree to the full event Terms and Conditions, viewable at hcca-info.org/event-terms-and-conditions, including the use of your information that may be shared with conference exhibitors, attendees, speakers, affiliates, and partners for promotional and/or networking purposes. Visit hcca-info.org/privacy to see the full use of your information or to opt out.

Registration is not complete until full payment is received. Tax may apply. Access to the event will not be allowed until all fees have been paid. HCCA reserves the right to cancel your registration if we do not receive payment by the start date of the event. Payments received with incorrect amounts will be returned.

By registering for this event, you grant HCCA, or anyone authorized by HCCA, the right to use or publish, in print or electronic format, any photographs or video containing your image or likeness for educational, news, or promotional purposes, without compensation.

Questions? Call 952.988.0141 or 888.580.8373 or email helpteam@hcca-info.org

Conference Location

Capital Hilton
1001 16th Street Northwest
Washington, DC 20036

A reduced rate of \$279.00 single/double occupancy per night plus applicable taxes (currently 15.95% per night) has been arranged for this program. To make reservations, call 800.445-8667 and ask for the 2023 Healthcare Enforcement Compliance Conference group rate or book online.

All reservations must be guaranteed and accompanied by a first-night room deposit or guaranteed with a valid credit card which will be charged at the time of reservation. Reservations not canceled within 72 hours prior to arrival or no shows will be billed the first night's room rate.

The cut-off date to receive this discounted rate is Thursday, October 5, 2023 or once the group block is full, whichever comes first.

Confirmation of rooms after the cut-off date will only be accepted based on a space and rate availability basis.

PLEASE NOTE: Neither HCCA nor any hotel it is affiliated with will ever contact you to make a hotel reservation. If you receive a call soliciting reservations on behalf of HCCA or the event, it may be fraudulent. We recommend you make reservations directly with the hotel using the phone number or web link in this brochure. If you have concerns or questions, please contact HCCA at 952.988.0141 or 888.580.8373.